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City of Vacaville Launches Destination Downtown Pilot

VACAVILLE, Calif. – The City of Vacaville launched the Destination Downtown Storefront Improvement Grant Pilot Program today. Guidelines, eligibility and application materials are available at CityofVacaville.gov/DDPilot.

Approved by the City Council in June and as part of the [Downtown Specific Plan](#) implementation, the Program is intended to revitalize and reenergize the business climate in the City's downtown core. Offering grants for Window Dressing and Minor and Major Façade Improvements, the goal is to create a visually engaging downtown. By strengthening the economic vitality, downtown Vacaville will be transformed into a destination for both residents and visitors.

The City hosted meetings for downtown tenants and property owners to share details of the Program and answer questions. The Economic Development Department will administer the Program. The Directors of Economic Development Services and Community Development will make the determination as to a participant's Program eligibility based on qualifying and eligibility measures as outlined in the Program guidelines. The City Council has allocated \$150,000 of Measure M funds for the program. The Program will be available until funding is exhausted.



The City of Vacaville adopted the Downtown Specific Plan in February 2022 deepening its commitment to create a vibrant and attractive downtown. The pilot program provides an overview of shared principles and objectives related to creating Downtown Vacaville as a destination, as well as plans for future collaboration between the City of Vacaville, Visit Vacaville, SBDC, Vacaville Chamber of Commerce, and Downtown Vacaville Business Improvement District.

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About City of Vacaville

The City of Vacaville, incorporated in 1892, is in northern Solano County on the I-80 corridor. Vacaville is strategically located midway between the state capitol of California, Sacramento, and the San Francisco Bay Area. The City currently occupies a land area of roughly 27 square miles and is home to nearly 103,000 residents. Vacaville's central location provides residents and visitors flexibility with "day trip" option to beaches, Lake Tahoe, and the Napa wine country. However, they need not look further than Vacaville for a wide range of arts and entertainment opportunities, including the Vacaville Performing Arts Theater, expanding choice of restaurants in the revitalized, historic downtown, and some of the best shopping in the area with thriving retail.