### What is CPTED?

CPTED (Crime Prevention
Through Environmental
Design) is the use of design to
eliminate or reduce criminal
behavior while at the same time
encouraging people to "keep
an eye out" for each other. The
key principles are: Natural
Surveillance, Access Control,
Territoriality, Maintenance and
Activity Support.

CPTED works by decreasing a criminal's ability to commit a crime. It also increases the chances that a legitimate patron will see the crime as it occurs and report it to the police. CPTED goes beyond traditional security methods by naturally integrating security measures into the community.

We all want a safe place to do business!

Keep up to date with breaking news and events through our social media:







#### TIP

The proper design and effective use of the built environment will prevent crime and increase the quality of life.

How can I get more information or sign up for the Safe Business Program?

#### Contact:

Detective Le'Ron Cummings 707-410-9420 safebusiness@cityofvacaville.com





## SAFE BUSINESS PROGRAM



#### **SAFETY equals BUSINESS!**

VACAVILLE POLICE DEPARTMENT 660 Merchant Street Vacaville, CA 95688 707-449-5200

John Carli CHIEF OF POLICE

## The Purpose:

The Safe Business Program is the Vacaville Police Department's newest crime prevention program. It is the latest addition to an extensive list of services offered by the Vacaville Police Department. The specified program is designed to benefit the community-at-large by providing safe businesses via partnerships.



# Who Can Participate?

ANY and ALL businesses within the City of Vacaville.



### How can Safe Business help us?

The Safe Business program uses partnerships and proven strategies to reduce crime within the Vacaville business districts. Studies show, higher crime areas impose costs on communities through lower property values, higher insurance premiums and reduction in pedestrian traffic. Subsequently, a safer business tends to lead to higher consumer rates; thus, a healthy thriving business and local community.

# How do we get certified?

- 4 hour training session for owners and/or managers
- On-site CPTED evaluation with recommendations
- Follow-up evaluation with certification

## What are the benefits to us?

- Direct access to Vacaville Police
   Department's Community
   Response Unit (CRU)
- Tailored security and safety evaluation(s) specific to your business
- Continual updates on the latest safety tips and information on local crime
- Invitations to Safe Business events and meetings
- Free materials, including Safe
   Business decals Increased
   customer volume
- Increased customer volume

The Safe Business Program is provided FREE of charge by the Vacaville Police Department.
All inspections, signage, trainings and other materials are included.