## PRESS RELEASE





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## City of Vacaville Introduces Ride Pingo for On-demand Transit

VACAVILLE, Calif. - The City of Vacaville public transportation service, City Coach, announced today a significant enhancement to its on-demand services, City Coach Direct and Special Services. In partnership with The Routing Company, beginning October 23, 2024, City Coach will begin offering riders the convenience of requesting rides via the innovative Ride Pingo app.

This new feature aims to make transit more accessible. efficient, and user-friendly for all passengers. Integrating with the Ride Pingo app, riders will be able to easily book their own on-demand rides directly from their smartphones. This modern approach eliminates the need to call in, providing a seamless and efficient way for passengers to plan their trips. The app is designed with a user-friendly



interface, ensuring that riders of all ages and tech-savviness can navigate it with ease.

Key benefits of the Ride Pingo app integration include:

- 1. Convenience: Riders can request a ride anytime within service hours, anywhere within the City of Vacaville, without the need to make a phone call. The app streamlines the booking process, saving time and effort.
- 2. Real-Time Tracking: Passengers can track their ride in real-time, providing peace of mind and better trip planning.
- 3. Customer Support: In-app customer support and notifications keep riders informed and supported throughout their journey.

"We are thrilled to partner with The Routing Company to bring this cutting-edge technology to our riders," said Lori DaMassa, Transit Manager. "Our goal is to make public transportation as accessible and convenient as possible, and the Ride Pingo app is a significant step towards achieving that. We believe this enhancement will greatly improve the overall rider experience and encourage more people to use our transit services."

The Ride Pingo app is available for download on both iOS and Android devices. Riders can simply download the app, create an account, and start booking their rides on October 23, 2024. For more information on how to use the app and the on-demand service, visit Citycoach.com.