



PRESS RELEASE

650 Merchant Street · Vacaville, CA 95688 · CityofVacaville.gov

FOR IMMEDIATE RELEASE

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Don't Miss Your Chance to Participate in the 2024 Merriment on Main Tree Lighting Experience

VACAVILLE, Calif. – Deadlines are fast approaching for community organizations, performers, volunteers and sponsors to take part in the holiday magic at the 2024 Merriment on Main Tree Lighting held in Downtown Vacaville! Happening on Tuesday, December 3, the annual festivities are more than an event, it is an experience. Kicking off the holiday season, young and old alike will enjoy the whimsical spirit that is Merriment on Main.

The City seeks members of the community who are interested in showcasing talents, offerings or lending a helping hand. Applications to give away items (everything must be FREE), perform, or volunteer are available in a user-friendly format that

allows applicants to save progress and submit at their convenience; while ensuring they meet all City requirements for participation.

Important Deadlines

Tuesday, **October 29, 2024**: For those distributing food and drinks (vendors)

Tuesday, **November 12, 2024**: General booth operators, performers and volunteers

Important Links

Event Website: CityofVacaville.gov/MerrimentOnMain

Vendor Application: CityofVacaville.Formstack.com/Forms/MOMVendor

Performer Application: CityofVacaville.Formstack.com/Forms/MOMPerformer

Volunteer Application: CityofVacaville.Formstack.com/Forms/MOMVolunteer

Attention Downtown Business Operators! Please let the City know if you will be open during this event so that event booths do not block your entrance. [Submit a Vendor Application online.](#)

Once information is submitted, applicants will receive a confirmation email with an attachment and links to your submission details, as well as any follow-up tasks based on the selected role.

Please review the options and requirements for vendors, performers and entertainers, and volunteers to find the best fit for participation. **Interested in helping sponsor this great event?** Contact us directly at MerrimentOnMain@CityOfVacaville.com.

As has been the case for many years, please note that there is **NO SELLING or SOLICITING** for business or memberships on the sidewalks or streets during the event. This is a community-focused event with all goodies and giveaways offered to the community free of charge.

Visit CityofVacaville.gov/MerrimentOnMain to learn more, access application links and located sponsorship information.

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