

Press Release

AWARE COALITION LAUNCHES 'TEAM UP AGAINST DRUGS' CAMPAIGN ON OCT. 24

In recognition of Red Ribbon Week the City of Vacaville AWARE Coalition is launching the 4th Annual "Team Up Against Drugs" campaign on Friday, October 24, 2014.

To show support for the many programs it supports, AWARE is asking people in the Vacaville community to put on their favorite sports or school team shirt or jersey and "Team Up Against Drugs" on October 24. Red Ribbon Week is an alcohol, tobacco and other drug prevention awareness campaign.

AWARE will award each participating school in the Vacaville and Travis Unified School Districts with a Certificate of Participation and will award trophies to one elementary school, one K-8 school, one middle school and one high school. Schools must receive 50 percent participation to be entered in the drawing for the trophy. Trophies will be held for one year.

Approximately 5,509 students representing 19 schools participated in Team Up Against Drugs in 2013. Trophy recipients were: Browns Valley Elementary; Willis Jepson Middle School; Buckingham Charter Magnet High School; and Notre Dame School. The goal is to increase participation throughout the City this year.

AWARE will also award a "Breakfast in the Morning" for 12 to a local business or agency whose picture is randomly selected from the Vacaville AWARE Facebook page (<u>https://www.facebook.com/vacavilleAWAREcoalition</u>). To participate, businesses and agencies are asked to make a "Team Up Against Drugs" sign or poster (computer generated ok), put on your favorite sport's team shirt or jersey, take a picture and post in on the Vacaville AWARE Coalition Facebook page with your contact number and business name. One picture will be randomly selected from all entries.

AWARE would like to extend a big thank you to Vacaville Unified School District, Travis Unified School District and the Vacaville Police Department for their support and donation of time and resources.

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AWARE is the City of Vacaville's alcohol, tobacco and other drug (ATOD) coalition whose goal is to reduce the rate of alcohol, tobacco and other drug use among Vacaville youth. AWARE currently funds the Vacaville and Will C. Wood high school Link Crew programs, Youth Takin' on Tobacco, the Vacaville Police Department's Parent Project classes and other ATOD prevention and intervention strategies.

The AWARE Coalition is funded in partnership with the City of Vacaville Police Department and the Solano County Board of Supervisors with the Substance Abuse Prevention & Treatment grant.

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